

Ruth Chao

Co-founder & creative director
INDICUBE | Hong Kong
www.indicube.com

Ruth Chao launched her career in the world of design at British Vogue and honed her skills at Lane Crawford and IT Apparel, where she designed for multiple brands and institutions including Maison Martin Margiela, Isabel Marant, Victoria Beckham, The Met Gala, and Stella McCartney.

In 2014, Chao and her partner Antonia Li co-founded INDICUBE, where she leads the team to provide a range of creative services, including brand identity, graphic design, website/app design



and development. Since its founding, INDICUBE has worked with over 20 clients spanning 12 industries in nine countries, including Estée Lauder, Mr Porter, New World Development, Hong Kong Jockey Club and Hypbeast.

Drawing from her psychology degree at the University of Bristol, Chao has a deep understanding of the consumer psyche and uses it to translate clients' desires into successful visual communication.



GRAPHIC DESIGN
+ NEW MEDIA

**Alvin Tjitrowirjo**

Founder
AlvinT Studio | Jakarta, Indonesia
www.alvin-t.com

A graduate of Australia's RMIT University, Jakarta-based Alvin Tjitrowirjo established his design firm, AlvinT Studio, in 2010. He has collaborated with Indonesia's leading architects and interior designers as well as commercial brands ranging from consumer electronics to F&B companies.

The studio's latest collaboration is with well known conceptual F&B specialists Ismaya Group for Collette&Iola. AlvinT Studio also collaborated



with TOTO in 2013, designing an exclusive sanitary collection called TOTO TOJA specifically for southeast Asia and the Middle East.

Among other projects, AlvinT has designed art installations for BMW and Lamborghini, and currently works on a wide range of interiors projects, from restaurants and bars to hotels and apartments.

INTERIOR
DESIGN

**Christina Luk**

Founder & director
Lukstudio | Shanghai, China
www.lukstudiodesign.com

Born and raised in Hong Kong, Christina Luk achieved a Bachelor of Architecture degree at the University of Toronto in 2002, obtaining her OAA architect licence before relocating to Shanghai, China, in 2007.

With wide experience in urban planning, heritage conservation, mixed-use architectural complexes, institutional design, hospitality interiors and gallery exhibit design, Luk founded Lukstudio in 2011. The company's projects have



been widely published by international media including *Perspective*, *Condé Nast Cosmopolitan*, *D+A*, *Darc*, *Deco*, *Domus*, *Dwell*, *Elle*, *Frame*, *Hospitality Design*, *Hospitality Interiors*, *ID+C*, and *Tatler*.

Lukstudio's recent project, Noodle Rack, was named by *Azure* magazine as one of the Top 10 Interiors of 2015, and the studio was listed by GOOOD as one of top 10 young designers in 2015.



INTERIOR
DESIGN

**Chu Chih-Kang**

Design director
Chu Chih-Kang Space Design |
Kaohsiung City, Taiwan, and Shenzhen, China
www.kang.com.tw

Born in Taiwan, Chu Chih-Kang studied traditional Chinese painting at the National Taiwan University of Arts before earning a Master's degree in product design and architecture at Shih Chien University in 2007. Established in 2010, Chu Chih-Kang Space Design has offices in Kaohsiung and Shenzhen, where Chu is now based.

Thanks to his extensive background in



traditional Chinese painting, Chu has developed a keen sense in the area of space and dimensions, as demonstrated in his creation for the Fangsuo Bookstore in Chengdu, China. A specialist in commercial space design and conceptual projects, he is also involved in product design and exhibition planning, and has received multiple international design awards.



INTERIOR
DESIGN

